



IDENTIFY AND DEMONSTRATE ENTREPRENEURIAL IDEAS AND OPPORTUNITIES

Unit Standard: 119673



Course Information



Qualification Title	National Certificate: New Venture Creation (SMME)
Course Title	Identify and Demonstrate Entrepreneurial Ideas and Opportunities
Course Level	2
Course Credits	7
Course Duration	Three days
Cost of Course	R 2 800,00 per delegate (excluding 15% VAT)

Course Overview

This Unit Standard will add value to entrepreneurs who are seeking to develop their entrepreneurial skills so that they can become more marketable for bigger contracts, including commercial and public sector contracts, for example, the Department of Public Works programmes.

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<p>Who Should Attend?</p>	<ul style="list-style-type: none"> • Learners working towards this Unit Standard will be learning towards the full qualification or will be working within an SMME (Small, Medium, Micro Enterprise) environment • Those specialising in new venture ownership and management, where the acquisition of competence against this Unit Standard will add value to one's job.
<p>Course Objectives</p>	<ul style="list-style-type: none"> • Describing and discussing entrepreneurship. • Identifying own entrepreneurial strengths and weaknesses concerning opportunities identified. • Identifying the characteristics of a typical entrepreneur. • Identifying entrepreneurial opportunities in their context. • Compiling entrepreneurial goal and personal growth plan.
<p>Benefits</p>	<p>Benefits of this course include learning to:</p> <ul style="list-style-type: none"> • Identify and solve problems using critical and creative thinking processes to identify entrepreneurial opportunities, own entrepreneurial profile and personal growth plan. • Work effectively with others as a member of a team, group, organisation or community to identify and pursue entrepreneurial opportunities. • Organise and manage oneself and one's activities responsibly and effectively to compile and develop a personal growth plan within a new venture creation. • Collect, analyse, organize and critically evaluate information to gather information on entrepreneurial opportunities. • Communicate effectively using visual, mathematical and/or language in the modes of oral and/or written persuasion to source data on new venture opportunities. • Use science and technology effectively and critically, showing responsibility to the environment and health of others in ensuring that risk probability factors are effectively determined. • Demonstrate an understanding of the world as a set of interrelated systems by recognising that problem-solving contexts do not exist in isolation with entrepreneurial opportunities and their context. • Participate as a responsible citizen in the life of local, national and global communities by analysing all aspects of entrepreneurial opportunities identified.

Course Content

<p>Course Modules</p>	<p>Course modules consist of:</p> <ol style="list-style-type: none"> 1. Describe and discuss entrepreneurship. 2. Identify your entrepreneurial strengths and weaknesses concerning the opportunity identified. 3. Identify the characteristics of a typical entrepreneur. 4. Identify entrepreneurial opportunities in your context. 5. Compile entrepreneurial goals and personal growth plan.
<p>Certification and Assessments</p>	<p>All delegates who complete the summative assessment will be assessed, moderated, and receive a SOR (Statement of Results). Thereafter a Certificate of Competence from WWiSE (or SETA for qualifications) will be issued.</p>

About WWiSE

Who are we?

World Wide Industrial & Systems Engineers (WWiSE) is an ISO consultancy, training, business solutions, and systems implementation firm based in Southern Africa that provides clients with effective business processes management solutions in preparation for ISO compliance. The solutions we provide and implement allow our clients to compete favourably in modern competitive business environments, both locally and internationally. We also strive to be the leading training providers in SHERQ, ISO, Engineering, Finance, Business, and Project Management.

What do we do?

Our services are aimed at the improvement of quality, efficiency, knowledge, and competitiveness of client companies. This service range includes:

- ISO and SHERQ Systems implementation services, whereby we assist clients in meeting the requirements of (but not limited to) ISO 9001, 14001, 22000, 31000, 27001, 20000-1, 50001, and ISO 45001 Standards.
- Integrated Management Systems development whereby we integrate several business systems and management solutions into a single management system to comply with standards.
- Training of all employees (Shop Floor to Executive Management) in the fields of SHERQ, Engineering, Finance, Business, and Project Management to meet job responsibilities and expertise requirements of International Standards.
- ISO and Legal Auditing which includes Gap Analysis Audits, Product, Process, Procedural, and Systems auditing by our registered SAATCA Auditors.
- Customised web-based solutions integrating current systems to be in line with ISO requirements.

We are a Level 1 BBBEE Contributor that specialises in systems development, consultancy, training, and auditing.