



WRITE AND PRESENT A SIMPLE BUSINESS PLAN

Unit Standard: 10008



Course Information



Course Title	Write and Present A Simple Business Plan
Course Level	1
Course Credits	7
Course Duration	Three days
Cost of Course	R 2 800,00 per delegate (excluding 15% VAT)

Course Overview

The course enables delegates to describe and analyse the different components of a typical business plan and design a business plan relevant to a selected business idea.

Write and Present A Simple Business Plan

Who Should Attend?	<ul style="list-style-type: none"> • Anyone that requires skills to write a business plan and be able to present it effectively.
Course Objectives	<ul style="list-style-type: none"> • Explain and discuss the purpose of a business plan. • Outline and analyse the components of a business plan. • Design and present a business plan relevant to the selected business idea.
Benefits	<p>Benefits of this course include:</p> <ul style="list-style-type: none"> • Reflecting on and exploring a variety of strategies related to business planning. • Participating as responsible citizens in the life of local, national, and global communities. • Increased sensitivity across a range of social contexts. • Exploration of education and career opportunities. • Development of entrepreneurial opportunities.

Course Content

Course Modules	<p>Course modules consist of:</p> <ol style="list-style-type: none"> 1. Description of a business plan. 2. The need for, and use of, a business plan. 3. The different components of a business plan. 4. The functions of the different components of the business plan. 5. Information relating to the individual selected business idea. 6. The development of the business plan. 7. The written business plan. 8. Various presentation skills. 9. The oral presentation of the business plan.
Certification and Assessments	<p>All delegates who complete the summative assessment will be assessed, moderated, and receive an SOR (Statement of Results). Thereafter a Certificate of Competence from WWISE (or SETA for qualifications) will be issued.</p>

About WWiSE

Who are we?

World Wide Industrial & Systems Engineers (WWiSE) is an ISO consultancy, training, business solutions, and systems implementation firm based in Southern Africa that provides clients with effective business processes management solutions in preparation for ISO compliance. The solutions we provide and implement allow our clients to compete favourably in modern competitive business environments, both locally and internationally. We also strive to be the leading training providers in SHERQ, ISO, Engineering, Finance, Business, and Project Management.

What do we do?

Our services are aimed at the improvement of quality, efficiency, knowledge, and competitiveness of client companies. This service range includes:

- ISO and SHERQ Systems implementation services, whereby we assist clients in meeting the requirements of (but not limited to) ISO 9001, 14001, 22000, 31000, 27001, 20000-1, 50001, and ISO 45001 Standards.
- Integrated Management Systems development whereby we integrate several business systems and management solutions into a single management system to comply with standards.
- Training of all employees (Shop Floor to Executive Management) in the fields of SHERQ, Engineering, Finance, Business, and Project Management to meet job responsibilities and expertise requirements of International Standards.
- ISO and Legal Auditing which includes Gap Analysis Audits, Product, Process, Procedural, and Systems auditing by our registered SAATCA Auditors.
- Customised web-based solutions integrating current systems to be in line with ISO requirements.

We are a Level 1 BBBEE Contributor that specialises in systems development, consultancy, training, and auditing.